

# PRAXEIS

## Privacy Policy

*Effective Date: May 1, 2026*

*Last Updated: May 1, 2026*

### 1. Introduction

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Praxeis, LLC and its affiliates (“we,” “us,” or “our”) are committed to protecting the privacy of visitors to our website, located at praxeis.com (the “Site”). This Privacy Policy explains what information we collect on our Site, how we use it, how long we retain it, and the rights you have with respect to that information.

By using the Site, you agree to the data practices described in this Privacy Policy. If you do not agree, please discontinue use of the Site.

### 2. Information We Collect

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#### A. Automatically Collected Data (Analytics)

When you visit our Site, we automatically collect certain non-personally identifiable information through Google Analytics, including:

- Pages visited and navigation paths
- Time spent on the Site
- Device type and web browser information
- General geographic location (city-level only; precise location is not collected)
- Referring website or traffic source

This information is used in aggregated or deidentified form and is not intended to identify you personally. We use it to better understand how visitors interact with the Site and to improve Site performance and user experience.

#### B. Session Data

We temporarily collect limited session-related data to support basic Site functionality, such as maintaining server performance and managing active browsing sessions. This information is not used to track or profile individual users and is generally retained only for as long as necessary to support Site functionality.

#### C. Information You Submit

If you contact us or submit a form through the Site, we may collect information you voluntarily provide, including your name, email address, phone number, and the content of your inquiry. Submission of such information is entirely voluntary.

### 3. Cookies

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Our Site uses the following categories of cookies:

#### A. Essential Cookies

These cookies are strictly necessary for the Site to function. They support basic operations such as session management and server performance. They cannot be disabled without impairing Site functionality.

#### B. Analytics Cookies

We use Google Analytics cookies to collect anonymous usage data as described in Section 2. For more information on how Google handles analytics data, please visit Google's Privacy & Terms through Google.

#### C. Functional Cookies

We use a functional cookie to manage on-site features such as pop-up display preferences. This cookie may persist for approximately 30 days.

The following table summarizes the cookies in use on our Site:

Cookie	Purpose	Duration
_ga	Distinguishes unique users	Up to 2 years
_gid	Distinguishes unique users	24 hours
Related GA variants	Usage measurement	Varies
Session cookies	Site functionality	Session end
Functional cookie	Popup/preference management	~30 days

#### Managing Your Cookie Preferences

You may configure your browser to refuse all or certain cookies, or to notify you when cookies are being sent. Instructions for managing cookies vary by browser and can be found in your browser's help documentation. You may also opt out of Google Analytics tracking by installing the Google Analytics Opt-out Browser Add-on at [tools.google.com/dlpage/gaoptout](https://tools.google.com/dlpage/gaoptout).

Please note that disabling certain cookies may affect the functionality of the Site.

## 4. How We Use the Information We Collect

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We use the information collected through the Site to:

- Analyze Site traffic and improve website performance and user experience
- Respond to inquiries or form submissions
- Maintain the technical functionality and security of the Site
- Understand general visitor demographics at an aggregate level

We do not sell, rent, or share your personal information with third parties for their own marketing or advertising purposes.

We may also disclose information collected through the Site in the following circumstances:

- To service providers and vendors that help us operate the Site and related systems, such as website hosting providers, analytics providers, and IT support providers;
- As necessary to protect the security, integrity, and operation of the Site;
- To comply with applicable laws, regulations, legal process, and lawful government requests; and
- In connection with an actual or proposed merger, acquisition, financing, sale of assets, reorganization, or other similar business transaction.

We may also disclose information in aggregated or deidentified form that does not reasonably identify any individual.

## 5. Data Storage and Retention

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Data collected through the Site is stored as follows:

- Analytics data is stored on Google's servers pursuant to Google Analytics' data infrastructure. We typically configure analytics data retention between 2 and 14 months.
- Session data is stored within our hosting environment and expires when you close your browser.
- Functional cookies may persist on your device for approximately 30 days.
- Form submissions and other voluntarily provided information are retained for as long as reasonably necessary to fulfill the purpose for which they were provided, resolve disputes, enforce our agreements, or as required by applicable law.

## 6. Third-Party Services and Links

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Our Site uses Google Analytics, a web analytics service provided by Google LLC. Google Analytics may use cookies and similar technologies to collect and process data about your use of the Site. This data is transmitted to and stored on Google's servers. Google's collection and processing of data are governed by Google's own privacy practices and terms.

We encourage you to review Google's Privacy Policy at [policies.google.com/privacy](https://policies.google.com/privacy) and Google's data retention practices at [support.google.com/analytics](https://support.google.com/analytics).

The Site may contain links to third-party websites or services for your convenience. We are not responsible for the privacy, security, or content practices of those third parties. We encourage you to review the privacy policies of any third-party websites you visit.

## 7. Data Security

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We use reasonable administrative, technical, and organizational measures intended to protect information collected through the Site. However, no method of transmission over the internet or method of electronic storage is completely secure, and we cannot guarantee absolute security.

## 8. International Users

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The Site is operated in the United States and is intended for individuals located in the United States. If you access the Site from outside the United States, please be aware that information may be processed and stored in the United States or other jurisdictions where our service providers operate.

## 9. Children's Privacy

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Our Site is not directed to children under the age of 13, and we do not knowingly collect personal information from children. If you believe we have inadvertently collected information from a child under 13, please contact us immediately and we will promptly delete it.

## 10. Contact Us

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If you have questions or concerns about this Privacy Policy, or if you would like to submit a data access, correction, or deletion request, please contact us at:

### **Praxeis, LLC**

8847 San Jose Boulevard

Jacksonville, FL 32217

[privacy@praxeis.com](mailto:privacy@praxeis.com)

(904) 381-0431

## 11. Changes to This Policy

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We may update this Privacy Policy from time to time to reflect changes in our practices, legal obligations, or applicable law. When we do, we will revise the "Last Updated" date at the top of this page. We encourage you to review this Policy periodically. Your continued use of the Site following any posted changes constitutes your acceptance of the revised Policy.